



KEYE  
10700 Metric Blvd  
Austin, TX 78758

Democracy Austin  
1609 Linscomb Ave  
Austin, TX 78704

## Contract # 1392832

**Schedule Dates** 10/22/12-11/05/12  
**Advertiser** Democracy Austin (74646)  
**Agency** Austin Strategies (13121)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Austin Bond Campaign (480019)  
**Salesperson** Davis, Jamie (2998)  
**Sales Office** KEYE/KEYE  
**Buyer Name** Nathan, Mark  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Calendar  
**Comments**

**Date Entered** 10/12/12  
**Last Modified**  
**Entered By** Jamie Davis  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,365.75  
**Net Total** \$7,739.25  
**Sales Tax**

## Austin (KEYE)

By Calendar Month	Spots	Rate
Oct. 2012	57	\$7,040.00
Nov. 2012	11	\$2,065.00
<b>Grand Total:</b>	<b>68</b>	<b>\$9,105.00</b>

# INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/22/12-10/26/12	2	:15/:15	5A- News-KEYE TV Morning News 5a		1	1		1	1			4	\$35.00	\$140.00	Austin (KEYE)		10/12/12
Est 2.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/29/12-11/02/12	2	:15/:15	5A- News-KEYE TV Morning News 5a		1	1		1	1			4	\$35.00	\$140.00	Austin (KEYE)		10/12/12
Est 3.0	Unapproved (NewL) on credit hold / SPOT(B/E)	11/05/12-11/05/12	2	:15/:15	5A- News-KEYE TV Morning News 5a		1							1	\$35.00	\$35.00	Austin (KEYE)		10/12/12
Est 4.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/22/12-10/26/12	2	:15/:15	5:58A- News-KEYE TV Morning News 6a		1	1	1	1	1			5	\$60.00	\$300.00	Austin (KEYE)		10/12/12
Est 5.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/29/12-11/02/12	2	:15/:15	5:58A- News-KEYE TV Morning News 6a		1	1	1	1	1			5	\$60.00	\$300.00	Austin (KEYE)		10/12/12
Est 6.0	Unapproved (NewL) on credit hold / SPOT(B/E)	11/05/12-11/05/12	2	:15/:15	5:58A- News-KEYE TV Morning News 6a		1							1	\$60.00	\$60.00	Austin (KEYE)		10/12/12
Est 7.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/22/12-10/26/12	2	:15/:15	7A- CBS-This Morning (New Title)		1		1	1	1			4	\$60.00	\$240.00	Austin (KEYE)		10/12/12
Est 8.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/29/12-11/02/12	2	:15/:15	7A- CBS-This Morning (New Title)		1		1	1	1			4	\$60.00	\$240.00	Austin (KEYE)		10/12/12
Est 9.0	Unapproved (NewL) on credit hold / SPOT(B/E)	11/05/12-11/05/12	2	:15/:15	7A- CBS-This Morning (New Title)		1							1	\$60.00	\$60.00	Austin (KEYE)		10/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*[Handwritten Signature]*  
10/12/12



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**Sales Office** KEYE/KEYE  
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Est 10.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/22/12-11/02/12	2	:15/:15	9:59:30A- CBS-The Price Is Right	2	X	X	X	X	X			4	\$300.00	\$1,200.00	Austin (KEYE)		10/12/12
Est 11.0	Unapproved (NewL) on credit hold / SPOT(B/E)	11/05/12-11/05/12	2	:15/:15	9:59:30A- CBS-The Price Is Right		1							1	\$300.00	\$300.00	Austin (KEYE)		10/12/12
Est 12.0	Unapproved (NewL) on credit hold / SPOT(B/E)	11/05/12-11/05/12	2	:15/:15	12:59:45P- CBS-The Talk		1							1	\$225.00	\$225.00	Austin (KEYE)		10/12/12
Est 14.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/22/12-10/26/12	2	:15/:15	12:59:45P- CBS-The Talk	2	X	X	X	X	X			2	\$225.00	\$450.00	Austin (KEYE)		10/12/12
Est 15.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/29/12-11/02/12	2	:15/:15	12:59:45P- CBS-The Talk	2	X	X	X	X	X			2	\$225.00	\$450.00	Austin (KEYE)		10/12/12
Est 16.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/22/12-10/26/12	2	:15/:15	4P- Ricki Lake	4	X	X	X	X	X			4	\$145.00	\$580.00	Austin (KEYE)		10/12/12
Est 17.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/29/12-11/02/12	2	:15/:15	4P- Ricki Lake	4	X	X	X	X	X			4	\$145.00	\$580.00	Austin (KEYE)		10/12/12
Est 18.0	Unapproved (NewL) on credit hold / SPOT(B/E)	11/05/12-11/05/12	2	:15/:15	4P- Ricki Lake		1							1	\$145.00	\$145.00	Austin (KEYE)		10/12/12
Est 19.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/22/12-10/26/12	2	:15/:15	4:58:26P- News-KEYE News at 5p	4	X	X	X	X	X			4	\$165.00	\$660.00	Austin (KEYE)		10/12/12

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Est 20.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/29/12-11/02/12	2	:15/:15	4:58:26P- News-KEYE News at 5p	4	X	X	X	X	X			4	\$165.00	\$660.00	Austin (KEYE)		10/12/12
Est 21.0	Unapproved (NewL) on credit hold / SPOT(B/E)	11/05/12-11/05/12	2	:15/:15	4:58:26P- News-KEYE News at 5p	1								1	\$165.00	\$165.00	Austin (KEYE)		10/12/12
Est 22.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/22/12-10/26/12	2	:15/:15	5:58:56P- News-KEYE News at 6p	4	X	X	X	X	X			4	\$175.00	\$700.00	Austin (KEYE)		10/12/12
Est 23.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/29/12-11/02/12	2	:15/:15	5:58:56P- News-KEYE News at 6p	4	X	X	X	X	X			4	\$175.00	\$700.00	Austin (KEYE)		10/12/12
Est 24.0	Unapproved (NewL) on credit hold / SPOT(B/E)	11/05/12-11/05/12	2	:15/:15	5:58:56P- News-KEYE News at 6p	1								1	\$175.00	\$175.00	Austin (KEYE)		10/12/12
Est 25.0	Unapproved (NewL) on credit hold / SPOT(B/E)	10/28/12-11/04/12	2	:15/:15	9:30A- CBS-Face The Nation								1	2	\$300.00	\$600.00	Austin (KEYE)		10/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, MARK NATHAN  
do hereby request station time concerning the following issue:

"Democracy Austin"

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Total Charges:** 9105 GROSS

This broadcast time will be used by: \_\_\_\_\_

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10-12-12      [Signature]      512-567-8904  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

[Signature]      Jamie Davis      AE  
Signature                      Printed Name                      Title